Introduction	Dataset	Single-modal Representations	Using Multiple Modalities	Results & Comparison	Conclusion
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## Multimodal and Crossmodal Representation Learning from Textual and Visual Features with Bidirectional Deep Neural Networks for Video Hyperlinking

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INRIA/IRISA, Rennes, France

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#### **Outline:**

- short introduction on video hyperlinking
- overview of single-modal representations and related NN models
- crossmodal and multimodal methods:
  - score fusion
  - multimodal autoencoders
  - (novel) bidirectional DNNs
- comparative results
- conclusions & future work

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#### Introduction

## Video Hyperlinking

"creating hyperlinks within video data based on content analysis and comparison, where links might reflect various types of relations between the source (i.e., anchor) and target fragments of the link"<sup>*a*</sup>

<sup>a</sup>Anca-Roxana Simon. "Semantic structuring of video collections from speech: segmentation and hyperlinking". PhD thesis. Rennes: Univ. Rennes 1, 2015.

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#### Introduction

## Video Hyperlinking

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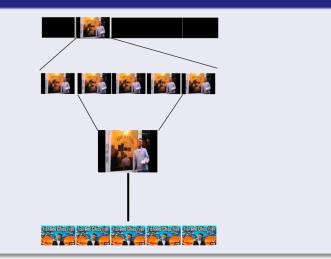
#### **Video Hyperlinking - Notions**

- anchor currently viewing video segment for which the viewer is asking for references
- target hyperlinked video segment that is somehow relevant for the anchor

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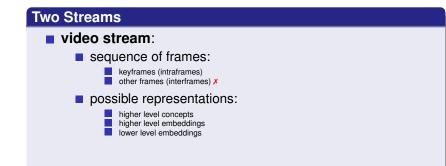
## **Video Hyperlinking**

## Illustration



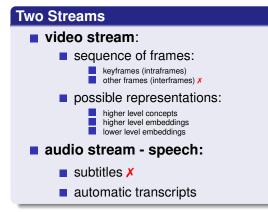
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#### **Modalities and Representations**



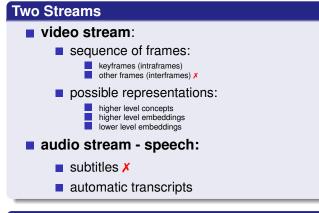
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#### **Modalities and Representations**



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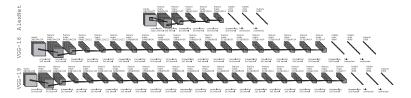
#### **Modalities and Representations**



#### **Representing Data:**

- discrete representation spaces X
- continuous representation spaces

#### Visual Representations - Convolutional Neural Networks (CNNs)



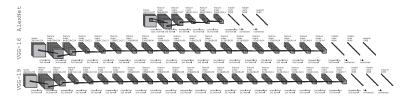
## **CNN Architecures**<sup>1</sup>

three common architectures:

- AlexNet
- VGG-16
- VGG-19

#### <sup>1</sup>https://github.com/heuritech/convnets-keras

#### Visual Representations - Convolutional Neural Networks (CNNs)



#### **CNN Architecures**<sup>1</sup>

three common architectures:

- AlexNet
- VGG-16
- VGG-19

provide:

- ImageNet concepts
- high level descriptors
- Iow level descriptors

<sup>&</sup>lt;sup>1</sup>https://github.com/heuritech/convnets-keras

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#### **Speech Representations**

## **Speech as Textual Information**

two common continuous representations:

- Word2Vec
  - state-of-the art results
  - designed to represent words (word embeddings can be aggregated)
  - two main models: skip-gram and CBOW (continuous bag of words)

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#### **Speech Representations**

## **Speech as Textual Information**

two common continuous representations:

- Word2Vec
  - state-of-the art results
  - designed to represent words (word embeddings can be aggregated)
  - two main models: skip-gram and CBOW (continuous bag of words)
- paragraph vectors<sup>a</sup>
  - made to represent multiple words (paragraphs, blocks, documents, ...)
  - two models: PV-DM (distributed memory) and PV-DBOW (distributed bag of words)

<sup>&</sup>lt;sup>a</sup>Quoc V Le and Tomas Mikolov. "Distributed Representations of Sentences and Documents." In: *ICML*. vol. 14. 2014, pp. 1188–1196.

Introduction	Dataset ●	Single-modal Representations	Using Multiple Modalities	Results & Comparison	Conclusion
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#### Dataset

## MediaEval 2014

- part of the search and hyperlinking task in 2014 (now in TRECVID)
- automatic transcripts, subtitles and KU Leuven visual concepts<sup>a</sup> are offered
- 30 anchors provided submissions judged post-hoc on Amazon mechanical turk

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#### Dataset

## MediaEval 2014

- part of the search and hyperlinking task in 2014 (now in TRECVID)
- automatic transcripts, subtitles and KU Leuven visual concepts<sup>a</sup> are offered
- 30 anchors provided submissions judged post-hoc on Amazon mechanical turk
- a groundtruth is formed after the challenge
  - 30 anchors and 10 809 targets
  - 12 340 anchor-target pairs (related and unrelated)
  - 371 664 keyframes (≈ 34.3 keyframes per video segment)

<sup>&</sup>lt;sup>a</sup>Tatiana Tommasi, Tinne Tuytelaars, and Barbara Caputo. "A Testbed for Cross-Dataset Analysis". In: CoRR abs/1402.5923 (2014).

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#### **Single-modal Representations: Visual Representations**

## Precision at 10 (%) - Single Modality

Representation	Aggregation	P@10 (%)
KU Leuven v. c., W2V	average	50.00
KU Leuven v. c., W2V	Fisher	47.80
KU Leuven v. c., PV-DM	-	45.33
KU Leuven v. c., PV-DBOW	-	48.33
AlexNet	average	63.00
AlexNet	Fisher	65.00
VGG-16	average	70.67
VGG-16	Fisher	64.67
VGG-19	average	68.67
VGG-19	Fisher	66.00

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#### Single-modal Representations: Representations of Transcripts

## Precision at 10 (%) - Single Modality

Representation	Aggregation	P@10 (%)
Word2Vec	average	58.67
Word2Vec	Fisher	54.00
PV-DM	-	45.00
PV-DBOW	-	41.67

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## **Using Multiple Modalities**

## Approaches:

- multimodal fusion
  - score fusion
  - early fusion
  - late fusion
- crossmodal translation

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#### **Using Multiple Modalities**

## Approaches:

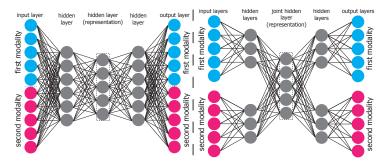
- multimodal fusion
  - score fusion
  - early fusion
  - late fusion
- crossmodal translation

#### **Popular Methods:**

- (generative) statistical modeling
- multimodal/crossmodal autoencoders

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#### **Multimodal Autoencoders**



## Features:

- multimodal fusion
  - early fusion
  - late fusion
- crossmodal translation

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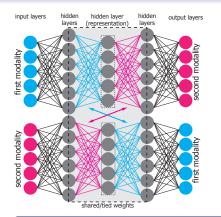
#### **Multimodal Autoencoders - Downsides**

## Downsides:

- both modalities influence the same central layer
- even when translating, one modality is mixed with the other or with a zeroed input
- need to reconstruct both the same both when both modalities are present and when one is zeroed
- primarily made for multimodal embedding, crossmodal translation is secondary

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#### **Bidirectional (Symmetrical) Deep Neural Networks**

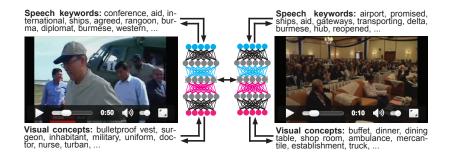


## Main Idea:

- perform bidirectional crossmodal translation primarily
- enforce symmetry (tie weights) in the middle part
- use concatenated central layers as representation

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#### Video Hyperlinking with BiDNNs



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#### **Simple Multimodal Approaches**

## Concatenation

Modalities	P@10 (%)	σ (%)
transcripts, visual concepts	58.00	-
transcripts, AlexNet	70.00	-
transcripts, VGG-16	75.33	-
transcripts, VGG-19	74.33	-

#### Linear Combination of Scores

Modalities	P@10 (%)	σ (%)
transcripts, visual concepts	61.32	3.10
transcripts, AlexNet	67.38	2.66
transcripts, VGG-16	71.86	4.11
transcripts, VGG-19	71.78	3.90

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## **Multimodal Autoencoders**

## Multimodal Autoencoders (Separate Branches)

Modalities	Method	P@10 (%)	σ <b>(%)</b>	imp.			
Simple	Multimodal	Approaches					
transcripts, v.c.	lin. comb.	61.32	3.10	-			
transcripts, AlexNet	lin. comb.	67.38	2.66	-			
transcripts, VGG-16	lin. comb.	71.86	4.11	-			
transcripts, VGG-19	lin. comb.	71.78	3.90	-			
Mul	Multimodal Autoencoders						
transcripts, visual cor	59.60	0.65	×				
transcripts, AlexNet	69.87	1.64	<ul> <li>Image: A start of the start of</li></ul>				
transcripts, VGG-16	74.53	1.52	<ul> <li>Image: A second s</li></ul>				
transcripts, VGG-19		75.73	1.79	<ul> <li>Image: A start of the start of</li></ul>			

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### **BiDNN Multimodal Embedding**

## Multimodal Embedding:

Modalities	Method	P@10 (%)	σ (%)	imp.		
	Multimodal Au	utoencoders				
transcripts,	visual concepts	59.60	0.65	-		
transcripts,	AlexNet	69.87	1.64	-		
transcripts,	VGG-16	74.53	1.52	-		
transcripts,	VGG-19	75.73	1.79	-		
BiDNN Multimodal Embedding						
transcripts,	visual concepts	73.74	0.46	<ul> <li>Image: A second s</li></ul>		
transcripts,	AlexNet	73.41	1.08	<ul> <li>Image: A set of the set of the</li></ul>		
transcripts,	VGG-16	76.33	1.60	<ul> <li>Image: A second s</li></ul>		
transcripts	s, VGG-19	80.00	0.80	<ul> <li>Image: A start of the start of</li></ul>		

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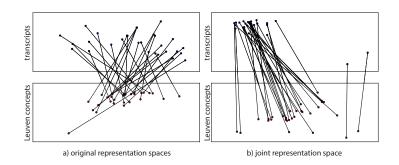
#### **BiDNN Single-modality Embedding**

## Embedding One Modality + Crossmodal Training:

Modalitiy Method	P@10 (%)	σ (%)	imp.
Original Sing	le-modal Emb	bedding	
transcripts	58.00	-	-
visual concepts	50.00	-	-
AlexNet	65.00	-	-
VGG-16	70.67	-	-
VGG-19	68.67	-	-
BiDNN Single	e-modality Em	bedding	
transcripts	66.78	1.05	<ul> <li>Image: A set of the set of the</li></ul>
visual concepts	54.92	0.99	<ul> <li>Image: A set of the set of the</li></ul>
AlexNet	66.33	0.58	<ul> <li>Image: A second s</li></ul>
VGG-16	68.70	1.98	×
VGG-19	70.81	1.08	<ul> <li>Image: A second s</li></ul>

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## **BiDNN Embedding Space**



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## **BiDNN Query Expansion**

## Crossmodal Translation - Query Expansion:

Modalities	Method	P@10 (%)	σ <b>(%)</b>	imp.		
Simple I	Multimoda	I Approaches	5			
transcripts, v.c.	concat	58.00	-	-		
transcripts, AlexNet	concat	70.00	-	-		
transcripts, VGG-16	concat	75.33	-	-		
transcripts, VGG-19	concat	74.33	-	-		
BiDNN query expansion						
transcripts, visual cor	62.35	0.25	<ul> <li>Image: A start of the start of</li></ul>			
transcripts, AlexNet	70.11	1.25	<ul> <li>Image: A start of the start of</li></ul>			
transcripts, VGG-16	75.33	0.10	×			
transcripts, VGG-19		74.33	0.10	×		

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#### Conclusion

## Single-modal Takeaways:

- averaged word2vecs on transcripts seem to work best
- higher-level CNN embeddings work better than visual concepts
- deeper architecture are better (VGG-x are deep enough)
- embedding even single modalities can help

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#### Conclusion

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- embedding even single modalities can help

#### Multimodal / Crossmodal Conclusions:

- classical multimodal autoencoders are great but have few downsides
- BiDNNs seem to tackle those downsides and yield an improved representation space
- focusing on crossmodal translation > focusing on multimodal embedding ( ⇒ both are improved!)

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#### Plan:

- test performance outside video-hyperlinking (e.g. sentence-image matching on flickr8k and flickr30k)
- add and evaluate batch normalization
- test if introducing sparsity would further improve the representation space
- potentially:
  - check if joint the costs of end-to-end learning would pay out
  - check if generative models (e.g. variational autoencoders) would help

# Thank you! Questions?